



REMIT TO WHP
c/o WPGH
750 Ivory Ave
Pittsburgh, PA 15214
ph: (412) 931-5300

Advertiser
Agency
Buyer
Salesperson

Pennsylvanians for Accountability (80545)
New Media Firm, The (8200)
Mushroe, Bobby
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342
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POLITICAL ISSUE (ns) (1187)
PA For Accountability (527038)
National/Political Issue Agency BRD
1976/9980908 /Brad
A35+

Invoice 2857198
Inv Date 4/21/2013
Terms CIA
Contract 1527016
Bill Type Standard
Period 4/1/2013 - 4/21/2013

New Media Firm, The
1322 G Street SE
Washington, DC 20003

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 4/23/2013 12:17:02PM

Harrisburg (WHP)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks :								
1.0	SPOT	7:00:00AM-CBS This	Per week (2), Mo, Tu, Th, Fr	04/11/13 7:59AM (Th)	00:30	CBS This Morning	TV101X15713	\$85.00	
1.0	SPOT	7:00:00AM-CBS This	Per week (2), Mo, Tu, Th, Fr	04/12/13 8:14AM (Fr)	00:30	CBS This Morning	TV101X15713	\$85.00	
1.0	SPOT	7:00:00AM-CBS This	Per week (2), Mo, Tu, Th, Fr	04/15/13 8:21AM (Mo)	00:30	CBS This Morning	TV101X15713	\$85.00	
1.0	SPOT	7:00:00AM-CBS This	Per week (2), Mo, Tu, Th, Fr	04/16/13 7:59AM (Tu)	00:30	CBS This Morning	TV101X15713	\$85.00	
2.0	SPOT	5:30:00PM-News-CB	Per week (1), Mo, Tu, Th, Fr	04/11/13 5:44PM (Th)	00:30	News-CBS21 News-530p	TV101X15713	\$200.00	
2.0	SPOT	5:30:00PM-News-CB	Per week (1), Mo, Tu, Th, Fr	04/15/13 5:51PM (Mo)	00:30	News-CBS21 News-530p	TV101X15713	\$200.00	
3.0	SPOT	5:58:00PM-News-CB	Per week (2), Mo, Tu, Th, Fr	04/12/13 6:10PM (Fr)	00:30	News-CBS21 News-6p	TV101X15713	\$250.00	
3.0	SPOT	5:58:00PM-News-CB	Per week (2), Mo, Tu, Th, Fr	04/12/13 6:28PM (Fr)	00:30	News-CBS21 News-6p	TV101X15713	\$250.00	
3.0	SPOT	5:58:00PM-News-CB	Per week (2), Mo, Tu, Th, Fr	04/15/13 6:20PM (Mo)	00:30	News-CBS21 News-6p	TV101X15713	\$250.00	
3.0	SPOT	5:58:00PM-News-CB	Per week (2), Mo, Tu, Th, Fr	04/16/13 6:14PM (Tu)	00:30	News-CBS21 News-6p	TV101X15713	\$250.00	
4.0	SPOT	6:58:56PM-Wheel of	Per week (1), Mo, Tu, Th, Fr	04/11/13 7:07PM (Th)	00:30	Wheel of Fortune	TV101X15713	\$700.00	
4.0	SPOT	6:58:56PM-Wheel of	Per week (1), Mo, Tu, Th, Fr	04/16/13 7:19PM (Tu)	00:30	Wheel of Fortune	TV101X15713	\$700.00	
5.0	SPOT	7:28:26PM-Jeopardy	Per week (1), Th, Fr	04/12/13 7:35PM (Fr)	00:30	Jeopardy	TV101X15713	\$825.00	
6.0	SPOT	11:00:00PM-News-CB	Per week (1), Mo, Tu, Th, Fr	04/12/13 11:16PM (Fr)	00:30	News-CBS21 News-11p	TV101X15713	\$250.00	
6.0	SPOT	11:00:00PM-News-CB	Per week (1), Mo, Tu, Th, Fr	04/15/13 11:21PM (Mo)	00:30	News-CBS21 News-11p	TV101X15713	\$250.00	
7.0	SPOT	11:00:00PM-News-CB	Per week (1), Sa, Su	04/13/13 11:19PM (Sa)	00:30	News-CBS21 News-11p	TV101X15713	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$4,715.00	Total Spots	16
Commission	(\$707.25)		
Net Total	\$4,007.75		